



Locata[®]

Extract from Locata Business
Slide Deck, March 2013 – shows
added detail of VRC installation

GPS 2.0 Arrives

Nunzio Gambale (CEO)

MORE CASE STUDIES

COMING SOON

**JUST A FEW MORE INDICATORS -
LOCATA CHANGING THE GAME IN
MULTIPLE MARKETS**

WORLD-FIRST CAPABILITIES

Breaking News... NOT YET PUBLIC



Crash Avoidance System Evaluations

www.iihs.org

American Family Mutual Insurance
Board of Directors Meeting

Ruckersville, VA
November 13, 2012

HLDI data providers have 80% share of PPA

- AAA Northern California, Nevada & Utah
- The Hartford
- AIG Agency
- High Point
- Allstate
- Kentucky Farm Bureau
- American Family
- Liberty Mutual
- Amica
- MetLife
- ANPAC
- Nationwide
- Auto Club Group
- PEMCO
- Automobile Insurers Bureau of Mass.
- Progressive
- Chubb
- Rockingham
- COUNTRY
- Safeco
- Erie
- Secura Insurance
- Farm Bureau Financial Services (Iowa Farm Bureau)
- State Farm
- Farmers
- Tennessee Farm Bureau

Almost every insurance company in the USA!

• GMAC

• USAA



Now. AMAZING UPGRADE...

**How much influence is
Locata starting to have??**

Video of Vehicle Research Centre
near Washington DC.

The future of car safety –
Locata deeply involved

MORE TO COME

Vehicle Research Center: 2000-3000 visitors/year



\$30M upgrade for NEW safety-of-life collision avoidance development for ALL US cars

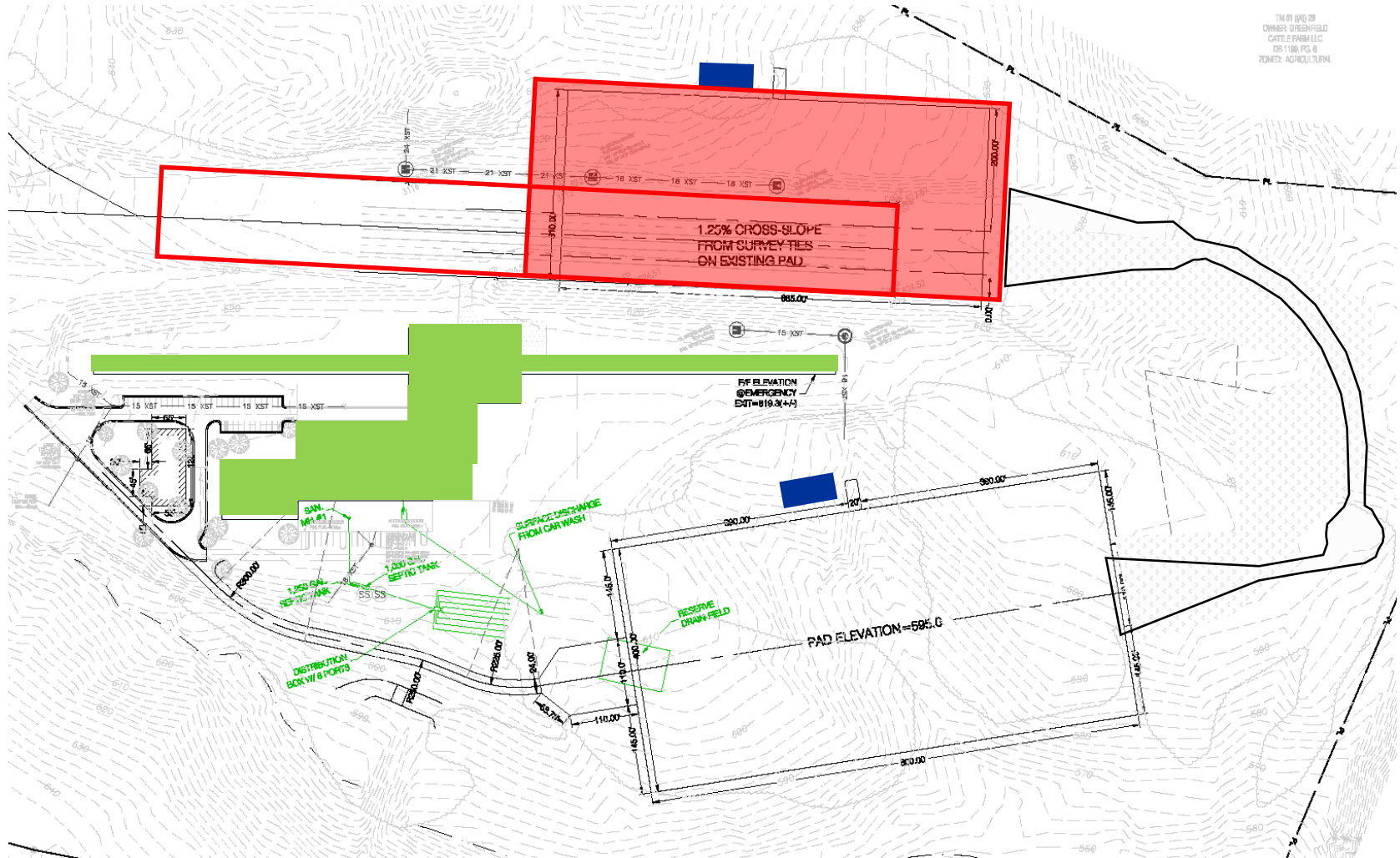
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NOT YET PUBLIC

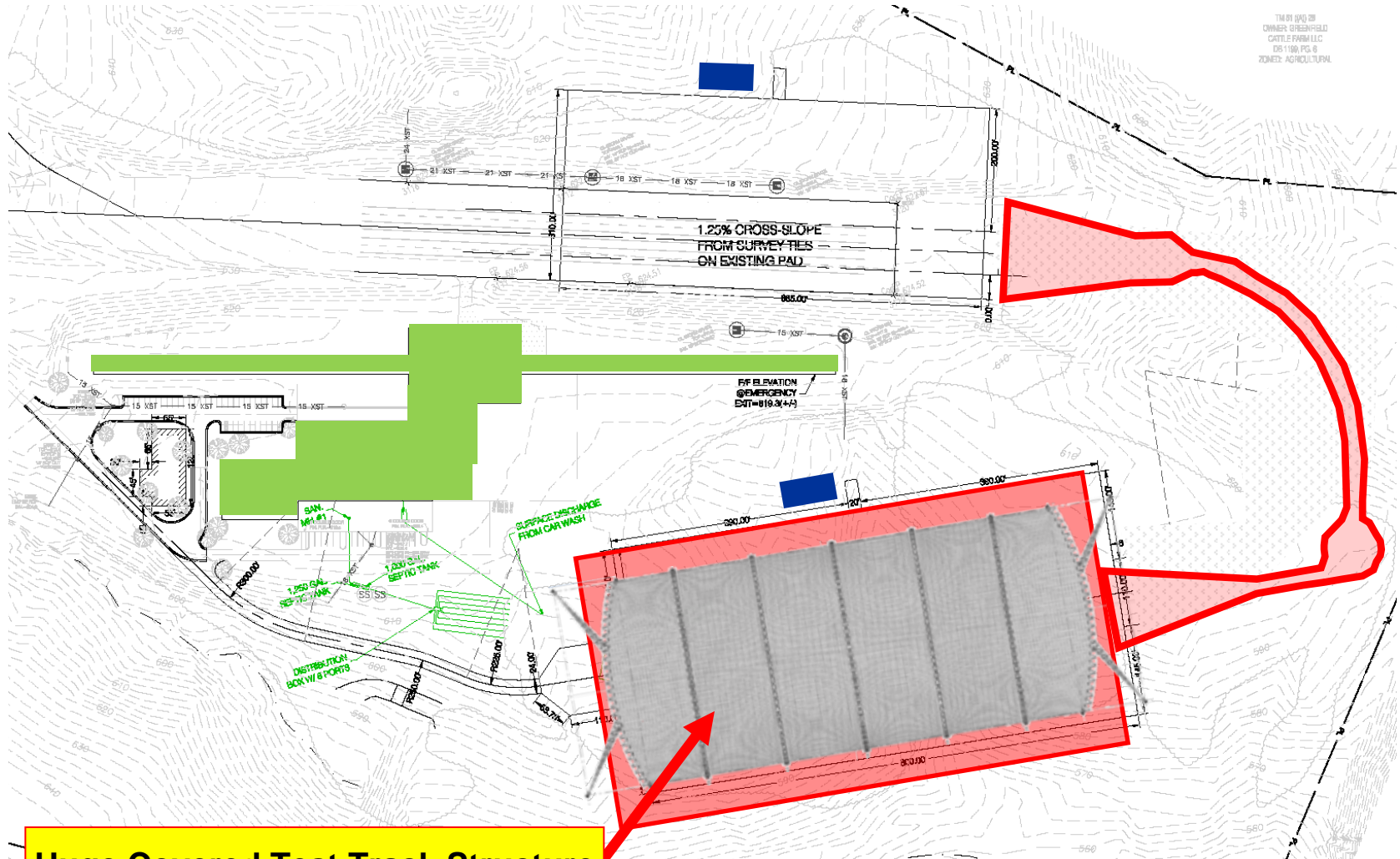
Locata is **THE CORE** positioning technology for future development. Automation integrator for IIHS is **Dr. Paul Perrone (SAE, Perrone Robotics)**

\$30M upgrade for NEW safety-of-life collision avoidance development for ALL US cars

Phase 1: Outdoor test track – Locata enabled

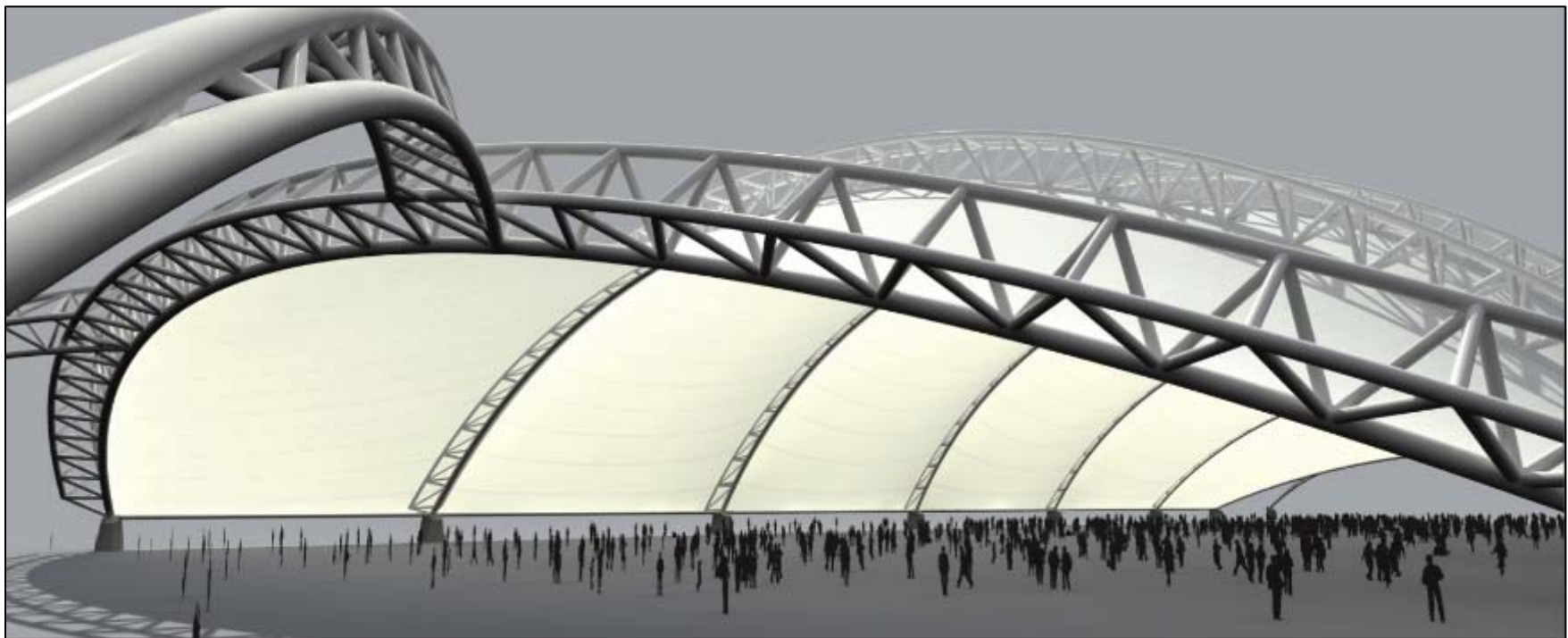
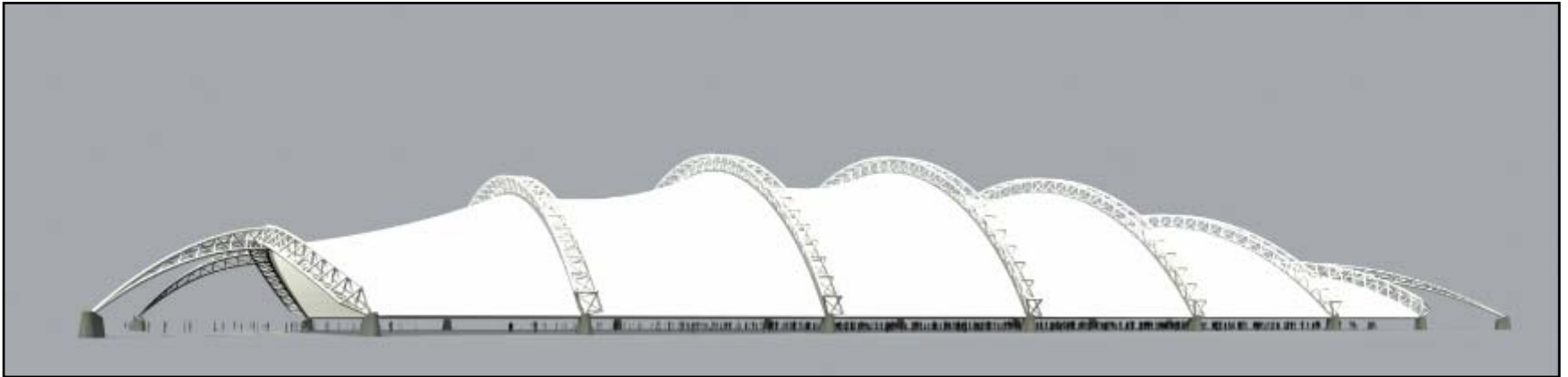


Phase 2: Covered test track – Locata enabled



Huge Covered Test Track Structure

Covered test track building – Locata enabled



Covered test track building – Locata enabled



Joint Press Release... will be issued mid-April

FINAL – UNDER EMBARGO UNTIL USA TIME APRIL 16, 2013 8 AM ET

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Locata Positioning will Underpin Future Crash Avoidance Research at America’s State-of-the-Art Vehicle Research Center

Upgrade to the world-class Insurance Institute for Highway Safety test facility, built to drive life-saving improvements in auto safety, relies on Locata for positioning

Canberra, Australia and Las Vegas, Nevada – April 16, 2013 – [Locata Corporation](#) announced today that the [Insurance Institute for Highway Safety \(IIHS\)](#) plans to install a Locata network as the core positioning technology in a \$30 million upgrade soon to be under way at their [famed Vehicle Research Center \(VRC\)](#) near Washington DC. A LocataNet will provide the vitally important high-precision positioning required by the VRC to perform rigorous, consistent and repeatable scientific evaluation of new vehicle crash avoidance systems. VRC crash tests produce the famous *TOP SAFETY PICK* ratings, which have helped consumers make informed decisions about buying safer cars for years. Now research into new technology systems which allow cars to *avoid* crashes in the first place will elevate the value of the Institute’s safety ratings to new levels.



Locata: Positioning for the Future



Locata has
invented new
and important
GPS-like
technology
which will
change what is
possible with
positioning –
forever.



Locata.